

WELCOME  
TO THE NEXT  
GENERATION  
OF **INMODE**



INMODE



*InMode is a leading global provider of innovative medical technologies that develops, manufactures, and markets devices harnessing novel radiofrequency (“RF”) technology.*

*The company’s proprietary Radiofrequency Assisted Lipo-coagulation (RFAL) and Subdermal Adipose Remodeling Devices (SARD) have strategically positioned InMode as the undisputed leading global provider of “Treatment Gap” technologies and have resulted in the newly established Minimally Invasive and Subdermal Ablative Aesthetic Surgery category. The success of these innovative technologies inspired InMode to extend its fundamentals of facial and body reshaping to the non-invasive market, developing and commercializing the industry’s first head-to-toe FDA cleared hands-free remodeling devices - Evoke and Evolve. The introduction of these platforms created another new category within the market, Hands-Free Aesthetic Procedures. With the launch of the EmpowerRF Women’s Wellness platform InMode further expanded its footprint into urology and gynecology, bringing life-changing therapies to women globally.*

*InMode has leveraged its medically-accepted minimally-invasive RF, non-invasive and hands-free technologies to offer a comprehensive product portfolio for plastic surgery, gynecology, dermatology, otolaryngology, and ophthalmology.*

## LEADERS IN CLINICAL EXCELLENCE



## OUR MISSION

To create innovative, life-changing technologies that lead the industry in enhancing beauty and well-being.

## OUR VISION

To be the most innovative partner that physicians rely on to provide cutting-edge procedures that change people's lives.

## CORE VALUES

- » Be the most innovative partner that physicians rely on for cutting edge solutions
- » Deliver the ultimate customer care and support
- » Continue to excel in clinical training and clinical development environment
- » Integrity and excellence in everything we do

# OUR HISTORY



**2008**

Invasix/InMode companies are launched by Moshe Mizrahy, InMode's global CEO and Michael Kreindel, CTO, who is a master physicist and is known as one of the founding fathers of IPL technology

**2011 - 2016**

InMode receives more than 10 U.S. FDA clearances for new, innovative minimally invasive and non-invasive technologies including RFAL and IPL-based solutions



**2016**

Company receives FDA clearances for its new minimally invasive hand pieces for electro-coagulation and hemostasis

**2017 - 2018**

InMode triples its distribution team and launches six new proprietary aesthetic solutions that will lead the industry in innovation



**2019**

InMode becomes a publicly traded company on NASDAQ under the symbol 'INMD' and continues to expand its presence globally

**2020**

InMode launches Evolve and Evoke proprietary hands-free technologies for facial and body contouring, and the Morpheus8 Body SARD technology



**2021**

InMode launches EmpowerRF a multi-functional platform delivering life-changing women's wellness therapies.



Corporate Headquarters



Regional Office/Headquarters

# OUR *leadership team* LOOKS FORWARD TO WORKING WITH YOU!



## MOSHE MIZRAHY

### Co-Founder & CEO

Moshe Mizrahy is the co-founder of InMode and has been CEO of the company since its inception. Prior to that, Moshe was co-founder and CEO of Syneron Medical Ltd., a medical aesthetic device company based in Israel (NASDAQ - ELOS). During his term as CEO, he led the company to a successful IPO and secondary offering. Moshe has a BS in Engineering from Tel-Aviv University and an MBA from Pace University, New York.

## MICHAEL KREINDEL, Ph.D

### Co-Founder & CTO

Dr. Michael Kreindel founded InMode in 2008 and is the company's Chief Technology Officer. He is a highly regarded leader in research and development in the aesthetics industry with more than 40 patents secured and pending. A renowned master physicist, he invented ELOS technology and is recognized as a pioneer of IPL technology. Michael was previously a founder and CTO of Syneron Medical Ltd.



## SHAKIL LAKHANI

### President - North America

Shakil Lakhani is the President for North America, where he manages all sales and marketing operations. Shakil graduated with a Bachelor of Arts degree from the University of Waterloo, and he began his career in 2006 with one of the largest aesthetic laser companies, Cynosure Inc. Shakil is an experienced, knowledgeable, and fierce leader of distribution.

## SPERO THEODOROU, MD

### Chief Medical Officer

Dr. Spero Theodorou is the Chief Medical Officer and responsible for the development of all of InMode procedures, clinical studies and training. Dr. Theodorou received his training in plastic and reconstructive surgery at Rush Presbyterian St. Luke's Medical Center at Rush University in Chicago, Illinois. Dr. Theodorou is on the teaching faculty at MEETH and at the American Society of Aesthetic Plastic Surgery (ASAPS) where he instructs plastic surgeons on the latest advancements in body contouring surgery.



## YAIR MALCA

### Chief Financial Officer

Yair Malca brings a wealth of leadership experience and an in-depth knowledge of finance and operations. In Yair's previous role, he was the Director of Finance for Jazz Semiconductor. Before that, he served as the Controller of Syneron Inc., an aesthetic medical device company. Yair holds an MBA from Tel-Aviv University and a BA in in Accounting and Economics from Haifa University.

## YANG PHAN

### VP of Marketing Operations

Yang Phan is the Vice President of Marketing Operations. Yang has 15 years of marketing experience in the medical device industry. Prior to joining InMode, Yang led marketing teams at Syneron and Home Skinovations. Yang earned an MBA from the top-ranked Schulich School of Business at York University. She is committed to expanding the reach of the InMode community and works closely with physicians and industry professionals to make that happen.



# MINIMALLY INVASIVE



## BODYTITE

InMode's proprietary Radiofrequency Assisted Lipolysis (RFAL), BodyTite, FaceTite, and AccuTite technologies offer minimally invasive three-dimensional body remodeling results, previously only achieved through extensive surgery. With RFAL patients achieve surgical-grade results without large visible scars or prolonged downtime.



## EMBRACE RF

EmbraceRF creates a new category of subdermal adipose tissue remodeling for the face. Bridging the treatment gap between non-invasive and surgical, EmbraceRF is the perfect facial enhancement solution for patients who are not candidates for a facelift, but want dramatic results without the downtime.



## MORPHEUS8

The Morpheus8 platform is the first and only FDA cleared technology to deliver clinically proven RF energy up to a thermal depth of 8mm (7mm pin depth + an additional 1mm thermal profile). An intelligent, programmable, state-of-the-art workstation complete with dual handpieces and four fractional tips (Prime 12 pin, Resurfacing 24 pin, Morpheus8 24 pin, and Body 40 pin), provides physicians with a stand-alone solution for fractional RF.



## OPTIMAS

Optimas offers a full compliment of state of the art non-invasive technologies to address the most in-demand facial procedures. This complete solution provides a variety of aesthetic procedures on one platform. Remodel facial tissue, treat sun spots, uneven skin tones, vascular lesions, and remove unwanted hair all with Optimas.

## HANDS-FREE

## WOMEN'S WELLNESS



## HANDS-FREE

### EVOKE



Evoke is the first and only non-invasive hands-free facial remodeling device cleared by the FDA. Evoke targets the fibroseptal network (FSN) delivering bipolar RF energy to the subdermal layer. Its hands-free face and neck applicators emit RF energy to the cheeks, jowls, chin, and jawline. By directly targeting these areas, Evoke delivers results that are associated with a youthful appearance. Evoke's non-invasive, hands-free design and programmable technology make it an ideal social distancing treatment.

### EVOLVE X



EvolveX is a hands-free, zero downtime full body transforming solution. Post-lockdown, patients continue to pursue non-invasive treatments at unprecedented levels, searching for nonsurgical alternatives to achieve toned sculpted physiques. EvolveX is the only all-in-one system equipped with clinically proven technologies to remodel skin, treat fat, and sculpt muscles. The versatility of EvolveX multi-modalities allows physicians to focus on individual patient needs by selectively or synergistically delivering procedures that produce consistent transformative results.

## WOMEN'S WELLNESS

### EMPOWER RF



EmpowerRF is a multi-functional platform delivering life-changing women's wellness therapies. It is the most advanced feminine wellness solution leveraging multiple complementary technologies. Unlike single energy alternatives, the combination of multiple modalities allows for customized, layered procedures to address a broad range of conditions, including blood circulation, pain relief, pelvic floor weakness, along with stress, urge, and mixed urinary incontinence (SUI).

INMODE IS COMMITTED TO BEING  
A LEADER YOU CAN TRUST.

PROVIDING UNCOMPARABLE  
CLINICAL, TECHNICAL & MARKETING SUPPORT.



INMODE

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